Putting Your Best Foot Forward

The Submission Process

* Sweat the small stuff
  + Research markets
  + Remember format basics
  + Project professionalism
  + Edit to perfection
* Query 101
  + Query overview
    - Idea/writing sample
    - Author qualifications
    - Pertinent data
  + Query specifics for articles
  + Query specifics for book publishers/agents
* Proposal basics
  + Cover letter
  + Cover page
  + Overview
  + Chapter summaries/synopsis
  + Author biography
  + Competitive markets
  + Marketing plans
  + Manuscript details
  + Sample chapters
* Submit