Putting Your Best Foot Forward

The Submission Process

* Sweat the small stuff
	+ Research markets
	+ Remember format basics
	+ Project professionalism
	+ Edit to perfection
* Query 101
	+ Query overview
		- Idea/writing sample
		- Author qualifications
		- Pertinent data
	+ Query specifics for articles
	+ Query specifics for book publishers/agents
* Proposal basics
	+ Cover letter
	+ Cover page
	+ Overview
	+ Chapter summaries/synopsis
	+ Author biography
	+ Competitive markets
	+ Marketing plans
	+ Manuscript details
	+ Sample chapters
* Submit