



Kentucky Christian Writers Conference

June 17-19, 2021

Thursday	Time	Event	
	2:00 – 6:00 p.m.	Bonus Class: Seven Steps to Successful Self-Publishing: Since 2012, Hallee Bridgeman has self-published 35 books, and she has sold nearly a million copies. In this workshop, she will go over the Seven Steps to Successful Self-Publishing, including editing, formatting, metadata, publishing, and marketing.	
7:00 p.m.	Agent, Editor, and Publisher Panel Q & A Michelle Medlock Adams President, Platinum Literary Services Misty Beller Managing Editor, Wild Heart Books Gregg Bridgeman Editor-in-Chief, Olivia Kimbrell Press Dan Brownell Editor, <i>Today's Christian Living</i> and <i>Today's Pastor</i> Mary DeMuth Literary Agent, Books & Such Literary Management Victoria Duerstock Founder and Publisher, End Game Press Linda Glaz Literary Agent, Hartline Literary Agency Deb Haggerty Publisher and Editor-in-Chief, Elk Lake Publishing Bob Hostetler Agent, The Steve Laube Agency Kenzi Nevins Agent, C.Y.L.E. Literary Agency James Watkins Acquisitions Editor, EA Books Publishing		
Friday	Time	Event	Speaker
	8:00 a.m.	GENERAL How to Get the Most Out of This Conference	Bob Hostetler
	9:00 a.m.	Welcome Introduction Keynote #1—Michelle Medlock Adams; "Joy in the Writer's Journey"	
	10:15 a.m. – 11:15 a.m.	BUSINESS Why Should I Scrivener? (A Beginner Level Class on Scrivener) CRAFT Self-Editing FICTION Write for the World: Reach the Unreached with Radio Drama BUSINESS Top Three in Thirty	Sara Turnquist Gregg Bridgeman Diana Derringer Cherrilynn Bisbano
	11:30 a.m. – 12:30 p.m.	BUSINESS Social Media Do's and Don'ts CRAFT The Writers Toolbox FICTION The First Rule of Fiction BUSINESS Putting Your Best Foot Forward: The Submission Process	Greg Turnquist Rhonda Dragomir Bob Hostetler Tracy Crump
	1:30 p.m. – 2:30 p.m.	BUSINESS Scrivener: To Formatting and Beyond! (An Advanced Class on Scrivener) MARKETING Navigating Newsletters: Build Your Email Newsletter List and Content CRAFT How to Write When It All Goes Wrong CHILDREN/TEEN The Language of Children's Picture Books	Sara Turnquist Hannah Conway Allie Pleiter Kim Peterson
	2:45 p.m.	Keynote #2 – Michelle Medlock Adams; "Joy in the Waiting"	
	4:00 – 5:00 p.m.	CRAFT Critique Give and Take NONFICTION Gathering Fragments: So You Want to Write a Memoir? FICTION/NONFIC Hooks That Won't Let Go CRAFT Can I Turn My Blog into a Book?	Tracy Crump Harriet Michael Bob Hostetler Cherrilynn Bisbano
	8:00 – 9:00 p.m.	GENERAL Trailblaze Your Path to Success MARKETING Facebook Ads for Authors	Noah Halloran Hannah Conway
	9:30 p.m. – 10:30 p.m.	TEENS Teen Writers Brainstorm and Q & A Session	Crystal Caudill



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	Time	Event	Speaker	
Saturday	7:30 a.m. – 8:30 a.m.	GENERAL Writers Are Warriors	Karynthia Phillips	
	8:30 a.m.	Welcome Introduction Prayer	Jean Hall	
	9:00 a.m. – 10:00 a.m.	CRAFT CRAFT	Writing for the Guideposts Family of Magazines Idiom Insights: Writing Lessons from English Expressions	Diane Stark Diana Derringer
		BUSINESS FICTION	Crafting Quality Queries Toss-Out Male Tropes: Men Are More than Black & White (Part 1)	Kim Peterson JP Robinson and Gregg Bridgeman
	10:15 a.m. – 11:15 a.m.	MARKETING CHILDRENS	Standout Videos for Authors Researching to Write: How to Research Nonfiction Children's Books	Monica Schmelter Tama Fortner
		CRAFT FICTION	Contest Savvy: Enter and Win! Toss-Out Male Tropes: Men Are More Than Black & White (Part 2)	Rhonda Dragomir JP Robinson and Gregg Bridgeman
	1:00 p.m. – 2:00 p.m.	CRAFT MARKETING	Finish That Book! With the Chunky Method Market a New Book Release	Allie Pleiter Misty Beller
		CRAFT FICTION	Write for Young Adults Toss-Out Male Tropes: Men Are More than Black & White (Part 3)	Kim Peterson JP Robinson and Gregg Bridgeman
2:30 p.m.	Keynote #3 - Michelle Medlock Adams; "J-O-Y Challenge"			
3:15 p.m.	Closing & Dismissal			
3:30 p.m.	Brief Faculty Meeting Online			

Conference Reminders/Notes: