



Kentucky Christian Writers Conference

June 17-19, 2021

Thursday		Time	Event	
		2:00 – 6:00 p.m.	Bonus Class: Seven Steps to Successful Self-Publishing: Since 2012, Halle Bridgeman has self-published 35 books, and has sold nearly a million copies. In this workshop, she will go over the Seven Steps to Successful Self-Publishing, including editing, formatting, metadata, publishing, and marketing.	
		7:00 p.m.	Agent, Editor, and Publisher Panel Q & A Michelle Medlock Adams President, Platinum Literary Services Misty Beller Managing Editor, Wild Heart Books Gregg Bridgeman Editor-in-Chief, Olivia Kimbrell Press Dan Brownell Editor, <i>Today's Christian Living</i> and <i>Today's Pastor</i> Mary DeMuth Literary Agent, Books & Such Literary Management Victoria Duerstock Founder and Publisher, End Game Press Linda Glaz Literary agent, Hartline Literary Agency Bob Hostetler Agent, The Steve Laube Agency Kenzi Nevins Agent, C.Y.L.E. Literary Agency James Watkins Acquisitions Editor, EA Books Publishing	
Friday		Time	Event	Speaker
		8:00 a.m.	GENERAL So, You're a Newbie: A Primer For First-time Attendees	Carlton Hughes
		9:00 a.m.	Welcome Introduction Keynote #1--Michelle Medlock Adams; "Joy in the Writer's Journey"	
		10:15 a.m. – 11:15 a.m.	BUSINESS Why Should I Scrivener? (A Beginner Level Class on Scrivener) CRAFT Self-Editing FICTION Write for the World: Reach the Unreached with Radio Drama MARKETING Top Three in Thirty	Sara Turnquist Gregg Bridgeman Diana Derringer Cherrilynn Bisbano
		11:30 a.m. – 12:30 p.m.	BUSINESS Social Media Do's and Don'ts CRAFT The Writers Toolbox FICTION TBA BUSINESS Putting Your Best Foot Forward: The Submission Process	Greg Turnquist Rhonda Dragomir TBA Tracy Crump
		1:30 p.m. – 2:30 p.m.	BUSINESS Scrivener: To formatting and beyond! (An Advanced Class on Scrivener) MARKETING Navigating Newsletters: Build Your Email Newsletter List and Content CRAFT How to Write When It All Goes Wrong CHILDREN/YOUTH The Language of Children's Picture Books	Sara Turnquist Hannah Conway Allie Pleiter Kim Peterson
		2:45 p.m.	Keynote #2 – Michelle Medlock Adams; "Joy in the Waiting"	
		4:00 – 5:00 p.m.	CRAFT Critique Give and Take NONFICTION Gathering Fragments: So You Want to Write a Memoir? FICTION TBA BUSINESS Can I Turn My Blog Into a Book?	Tracy Crump Harriet Michael TBA Cherrilynn Bisbano
		8:00 – 9:00 p.m.	GENERAL Trailblaze Your Path to Success MARKETING Facebook Ads	Noah Halloran Hannah Conway
		9:30 p.m. – 10:30 p.m.	TEENS Teen Writers Brainstorm and Q & A Session	Crystal Caudill



Kentucky Christian Writers Conference

June 17-19, 2021

	Time	Event	Speaker	
Saturday	7:30 a.m. – 8:30 a.m.	GENERAL GENERAL So You're a Newbie Writers are Warriors	Carlton Hughes Karynthia Phillips	
	8:30 a.m.	Welcome Introduction Prayer	Jean Hall	
	9:00 a.m. – 10:00 a.m.	NONFICTION CRAFT Writing for the Guideposts Family of Magazines Idiom Insights: Writing Lessons from English Expressions BUSINESS FICTION Crafting Quality Queries Toss-Out Male Tropes: Men are More than Black & White (Part 1)	Diane Stark Diana Derringer Kim Peterson JP Robinson and Gregg Bridgeman	
	10:15 a.m. – 11:15 a.m.	MARKETING CHILDRENS CRAFT FICTION Stand Out Videos for Authors Researching to Write: How to Research Nonfiction Children's Books Contest Savvy: Enter and Win! Toss-Out Male Tropes: Men are More than Black & White (Part 2)	Monica Schmelter Tama Fortner Rhonda Dragomir JP Robinson and Gregg Bridgeman	
	1:00 p.m. – 2:00 p.m.	CRAFT MARKETING TEENS FICTION Finish That Book! With the Chunky Method Market a New Book Release Write for Young Adults Toss-Out Mail Tropes: Men are More than Black & White (Part 3)	Allie Pleiter Misty Beller Kim Peterson JP Robinson and Gregg Bridgeman	
	2:30 p.m.	Keynote #3 - Michelle Medlock Adams; "J-O-Y Challenge"		
	3:15 p.m.	Closing & Dismissal		
	3:30 p.m.	Brief Faculty Meeting Online		
	CONFERENCE REMINDERS			

All Rights Reserved KCWC 2021