

# HALLEE BRIDGEMAN

## Video Marketing for Authors Video Ideas

1. Review the latest book you read
2. Go through your writing process
3. Share a research fact
4. Talk about the research of a book
5. Reveal the cover of your book
6. Read a review of your book
7. Have readers submit questions
8. Interview an author
9. Highlight part of your home town
10. Cook
11. Craft
12. Talk about writer's block and how you got past it
13. Discuss current events
14. Talk about writer conferences
15. Explain your writing process
16. Explain your writing motivation
17. Talk about your faith
18. Talk about your favorite Bible verse
19. Talk about something that inspired you during your quiet time
20. Talk about your biggest mistake you've made as a writer and how you've grown from it
21. Explain how your book is different from others in your genre
22. Talk through a blog post you've written
23. Give a back stage peak into an event
24. Go through the ideas process for your book
25. Talk about character inspiration
26. Relate something funny that happened to you
27. Talk about something unique in your life (special needs children, extreme job, etc.)
28. Showcase your favorite cause or charity
29. Reveal a possible alternate ending
30. Launch your new book – do a reading
31. Explain some struggles you're going through
32. Talk about your bookshelf
33. Share a story you uncovered while researching
34. Highlight author friends
35. Explain how your faith intersects with your writing
36. Something unique about your holiday observance
37. Talk about your favorite book
38. Share your favorite memory
39. Talk about what you did last weekend
40. Talk about a trip you took
41. Talk about your daily schedule
42. Do a tour of your home or office
43. Unbox your paperback books
44. Tell a fun fact about yourself